

Anthem Blue Preferred Term Life™ Insurance



About Anthem Life

You can feel confident placing your trust in us. Together with our affiliated life companies, we're collectively one of the top 15 group life insurance carriers in the country,¹ serving nearly 6 million members.²

Our size and stability allow us to offer both groups and individuals quality coverage at affordable rates. It all adds up to a strong, stable approach to protecting our most valuable asset—our customers.

For more information, you may visit our website at anthem.com.

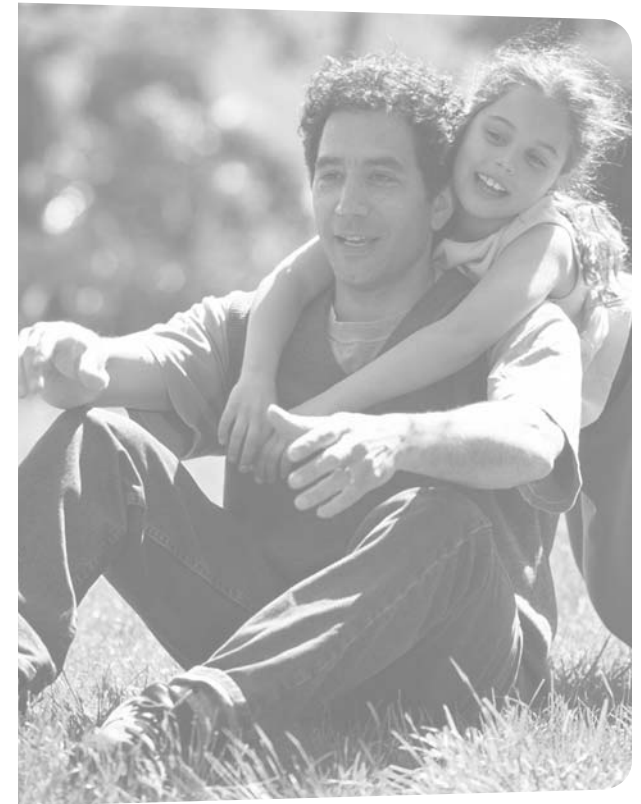
¹The top 15 ranking is based on a 2004 LIMRA study based on in-force premium. Each affiliated life company is a separate, independent legal entity for financial purposes and is solely responsible for its own contractual obligations and liabilities.

²As of December 31, 2005

*The rates for term life insurance will vary based on the applicant's age. The policy is issued for a one-year term, renewable at the policyholder's option. The rate schedule may change at the beginning of any annual term. Rates are subject to change without notice. Please contact your Anthem Blue Cross and Blue Shield agent for the most current rates.

Term life insurance coverage is subject to the written provisions of the policy issued by Anthem Life. Each family member who elects the term life insurance option will receive a separate policy.

The policy will be cancelled automatically on the first of the month of the policyholder's 65th birthday. If that birthday falls on the first of the month, the policy will be cancelled on the first day of the month before the birth month.



Help Safeguard Your Family's Financial Future



Anthem Blue Cross and Blue Shield is the trade name of Rocky Mountain Hospital and Medical Service, Inc. Life insurance products are underwritten by Anthem Life Insurance Company. Independent licensees of the Blue Cross and Blue Shield Association. © Registered marks Blue Cross and Blue Shield Association.

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Affordable Premiums for Quality Coverage

Anthem Blue Preferred Term Life Insurance offers three benefit amount options, \$15,000, \$25,000 or \$50,000, for most age groups.

Choose a level of coverage from the chart below, and then look at the line for your age group to find the monthly premium. Keep in mind that funeral costs alone can range from \$5,000 to \$10,000.

Term Life Insurance Monthly Premiums			
Age	\$15,000 Benefit Amount	\$25,000 Benefit Amount	\$50,000 Benefit Amount
1-18	\$1.50	\$2.50	N/A
19-29	2.80	4.65	\$9.30
30-39	3.25	5.40	10.80
40-49	7.50	12.50	25.00
50-59	20.90	34.80	69.60
60-64	29.40	49.00	98.00

Choose Anthem for Life Insurance

Here are a few reasons why:

- **Experience:** Anthem Life, along with our affiliated life companies,¹ serves nearly 6 million members nationwide.²
- **Financial stability:** Anthem Life has earned an “A (Excellent)” financial rating from A.M. Best Company, the oldest and most recognized insurance rating organization.
- **Simplified enrollment and billing:** One enrollment application, one bill and one premium check for all lines of individual insurance (health, life and dental).

To apply for coverage, complete the requested information for all family members in the Anthem Term Life Insurance box in section 4 of the Colorado Individual Enrollment Application.

Anthem Blue Cross and Blue Shield, through our affiliate company, Anthem Life, is pleased to offer you the opportunity to purchase affordable term life insurance.

For just pennies per day,* you can enjoy security and peace of mind, knowing your family will have financial support at a difficult time.

When you're approved for individual health insurance with Anthem Blue Cross and Blue Shield, you're automatically approved to purchase term life insurance from Anthem Life. And, if you purchase term life insurance, you can also add coverage for your spouse and eligible dependent children.

There are no additional forms to complete and no medical exams.

